

Agenda item 4(a)

Summary of the Healthwatch Brighton and Hove Engagement Plan 2024-27

Summary

Preparation work for the Healthwatch contract retender highlighted that we would benefit from developing an Engagement Strategy. Steve Innet was asked to support the team in this work.

This document will describe how we decide who to engage with to meet our statutory duties. This informed decision is based on three elements:

- A review of a range of local data sources (both internally and externally to HWBH) e.g. our helpline, Equalities Impact Assessments, meetings with others.
- What we already know about the population of Brighton and Hove (mostly council data) e.g. Joint Strategic Needs Assessments, Sussex Insight Bank.
- The policy context from the Integrated Care Board (ICB) and Brighton and Hove City Council (BHCC) – e.g. ICB improving Lives Together, Core20PLUS5, B&H wellbeing strategy.

The Plan presents data on our population including area-based data on deprivation, and various health indicators showing where our efforts should be best placed. This underpins our proposed target groups for the next three years as: (to be confirmed)

- People living in the East Brighton ICT or East and Central PCN
- Black Ethnically and racially minoritised communities
- More men
- More young people
- Mental health – adults and children
- LGBTQ+ communities
- People with disabilities
- People who are homeless or at risk of homelessness.

We acknowledge that there will be some intersectionality in these groups, so they do not necessarily mean distinct engagement activities or projects per group e.g. men's mental health, young people from LGBTQ+ communities.

The full draft Strategy is available on request.